



## AGENTS' BULLETIN # 2010-10-27

TO: **UPC FLORIDA AGENTS**

RE: REMINDER – PRODUCTION INCENTIVE

Homeowners & Dwelling Fire - October 1 – December 31, 2010

---

As we begin the second month of UPC's Double Payday Production Incentive we want to again congratulate our October agency winners of the weekly \$500 drawing, Hyde Park Insurance, Tampa, Ladd Aliff and Associates, Vero Beach, and Bassin Insurance Agency, Jupiter.

This week we will be sending out checks to our agencies that qualified for part 1 of our Double Payday Program which awards \$10 for each new application. Below is a review of how UPC's production incentive works.

**Cash Incentive #1:**

***UPC will pay \$10 for every application bound effective October 1, 2010 through December 31, 2010. Your \$10 incentive will start accruing at a 5 policy minimum per month (example: 4 new policies = \$0 but 5 new policies = \$50).***

**Cash Incentive #2:**

***Each time anyone from the agency binds a policy effective October 1, 2010 through December 31, 2010, the agency's name is entered in a drawing. The more you write, the more times the agency's name is entered, and the more opportunity you have to win!***

***At the beginning of each week we will draw a name from the New Business Policy Incentive Hat, and the agency whose name is drawn will win \$500. The winning agency's name will be posted on the UPC website and the check will be sent to the agency via overnight mail.***

So that you can write more business, UPC has re-opened many of our zip codes as well as enhanced our underwriting criteria. Receiving extra cash for new business production is just an added bonus to encourage you to get re-acquainted with us.

As always, our marketing representatives are here to assist you in any way that they can.

*Margie Wise, Marketing Rep – South Florida, Lee & Collier – ext. 141 – [mwise@upcic.com](mailto:mwise@upcic.com)*

*Rick Allen, Marketing Rep – West Central Florida – ext. 139 – [rallen@upcic.com](mailto:rallen@upcic.com)*

*Julie Lowery, Marketing Rep – Central & North Florida – ext. 147 – [jlowery@upcic.com](mailto:jlowery@upcic.com)*

*Carolyn Marro, AVP, Marketing – ext. 140 – [cmarro@upcic.com](mailto:cmarro@upcic.com)*

360 CENTRAL AVENUE, SUITE 900 • ST. PETERSBURG, FL 33701

TEL (727) 895-7737 • (800) 861-4370 • FAX (727) 895-8623

UNITED INSURANCE HOLDINGS CORP. • UNITED INSURANCE MANAGEMENT, LC

UNITED PROPERTY & CASUALTY INSURANCE COMPANY • SKYWAY CLAIMS SERVICES, LLC

[WWW.UPCIC.COM](http://WWW.UPCIC.COM)