



AGENTS' BULLETIN # 2010-02-18

TO: **UNITED AGENTS**

RE: **Dwelling Fire Rate Change**

United Insurance would like to announce an upcoming rate change to our Guardian Dwelling Fire program. This program has been approved for a rate change effective April 15, 2010 for New and Renewal business. The change averages +14.7% statewide. Our system has been programmed with this change.

- Quoting on the DF program had been stopped for effective dates as of April 15 and following. Now that the programming has been completed, we have reopened the system for quoting up to 90 days out.
- A new Guardian Dwelling Fire Manual is being posted to our website which contains the new rates. It will be located in the menu on the Agency Link system under the name "UPC Manuals/Forms."

As always, please feel free to contact us at any time if you have any questions:

Margie Wise, Marketing Rep – South Florida – ext. 141 – mwise@upcic.com
Rick Allen, Marketing Rep – West Central Florida – ext. 139 – rallen@upcic.com
Julie Lowery, Marketing Rep – Central & North Florida – ext. 147 – jlowery@upcic.com
Carolyn Marro, AVP, Marketing – ext. 140 – cmarro@upcic.com

A handwritten signature in cursive script that reads "Mel Russell".

Mel Russell, CIC
Chief Underwriting Officer & Senior Vice President