



Buyer's Information

Name of Agency: Morse Insurance Agency

Address: 1000 Wekiva Springs Road Longwood, FL 32779

Email: ghinerman@morseagency.com

Phone: 407-869-4200 x222

Premium Volume Minimum: NA

Interested in Buying Where? Greater Orlando, Longwood, Altamonte, Apopka

Mix of Business Desired:

Personal Lines	Amount: up to 100%
Commercial Lines	Amount: up to 100%
Life / Health	Amount: Unknown

Target/Niche Markets: Mix of Commercial and/or PL. Looking for an agency that may be struggling with management, employees, size (competitiveness against the bigger agencies), lack of markets, etc that could be combined into a highly efficient existing operation with excellent systems and support staff

Type of Transition Preferred:

- Roll up (merging staff into single location)
- Maintain separate locations